

GCA PARTNERSHIP PROGRAM



Join a Global Community of Partners Committed to Eradicating Cyber Risk

At the Global Cyber Alliance (GCA), it's our mission to unite the global community to eradicate cyber risk. Partnership is a key principle of this mission, and it's the cornerstone upon which GCA and our success has been built. As we continue to grow and launch new initiatives that advance this mission, the ways in which we engage our partners must also continue to evolve. That is why we have created the GCA Partnership Program.

The GCA Partnership Program offers businesses, governments, law enforcement, and academic organizations unique opportunities to contribute financially to advance GCA's mission and to collaborate on the work that we do. The program makes partnership attainable for organizations of any size – and now, we need your support.

PARTNERSHIP TIERS

1

GCA Premium Partners

Premium partners are those who believe in our mission and want to contribute significantly to our financial well-being. Premium partners receive benefits such as a seat on our Strategic Advisory Committee, visibility and recognition as a sponsor on the GCA website, and a special corporate profile in the GCA newsletter.



LARGE ORGANIZATIONS
\$50,000+

2

GCA Partners

Partners are those who believe in our mission and understand that we cannot achieve our goals alone. Partnership fees are modest and are based on number of employees. Every dollar helps us sustain our partnership and facilitate the work we do. Partners will have their logo on the GCA website and are welcome to contribute to our blog.

**GOVERNMENT, LAW ENFORCEMENT,
NONPROFIT, ACADEMIA**

\$ 0*

SMALL (UP TO 50 STAFF)

\$ 1,500

MID-SIZE (UP TO 500 STAFF)

\$ 3,000

LARGE (UP TO 5,000 STAFF)

\$ 7,500

LARGE (MORE THAN 5,000 STAFF)

\$15,000

3

GCA Friends

Anyone can be a friend to GCA. Our materials and resources are made available for all to use.

**ANY PERSON OR ORGANIZATION
FREE**

*GCA will waive partnership fees for Government agencies, law enforcement, nonprofits, and academic institutions, and instead request in-kind or other financial contributions.

PARTNERSHIP BENEFITS

	Premium Partner	Partner	Friend
Membership of Strategic Advisory Committee	✓		
Invitation to become a GCA Ambassador/Project Advisory Committees	✓		
Elevation to Sponsoring Partner on GCA.org	✓		
GCA Premium Partner badge for use in print/online	✓		
Additional reporting/meeting	✓		
GCA quotes for inclusion in media releases	✓		
GCA speakers for relevant Partner events	✓		
Profile in newsletter	✓		
On list for speaking at GCA events	✓		
Newsflashes (be the first to know)	✓	✓	
Calendar of meeting options	✓	✓	
Blog contributions	✓	✓	
Ideas portal access	✓	✓	
Access to GCA's Development Wish List	✓	✓	
Dedicated point of contact	✓	✓	
Logo on GCA.org (link to site)	✓	✓	
GCA Partner badge for use in print/online	✓	✓	
Newsletter distribution list	✓	✓	✓
Access to GCA Tools	✓	✓	✓
Event invitation	✓	✓	✓
DMARC Bootcamp invitation	✓	✓	✓
Quad9 webinars	✓	✓	✓
Toolkit forums	✓	✓	✓



FROM OUR CEO

"We hold our partners in the highest esteem, and we greatly value the time and energy you spend in supporting GCA. We created our new partnership model to not only achieve GCA's sustainability goals but to provide stronger engagement and more value to GCA partners. With your help, we can make a difference in making the Internet safer for all."

– PHILIP R. REITINGER, PRESIDENT AND CEO

JOIN THE GCA PARTNERSHIP PROGRAM TODAY

If you share our vision to make a difference in the connected world – whether you represent a large organization or government, a school or small business – we ask you to join us and show your support. Contact a member of the GCA team today to discuss partnership options that are right for you. We thank you in advance.

CONTACT INFO

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